

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Attorney Docket No.: 14542US02

PATENT

In the Application of:)
)
Jeyhan Karaoguz, et al.) **Electronically Filed On January 10, 2008**
)
Serial No.: 10/675,084)
)
Filed: September 30, 2003)
)
For: MANAGEMENT OF MULTIMEDIA)
DISPLAY CONTENT IN A MEDIA)
EXCHANGE NETWORK)
)
Examiner: Wang, Liangche)
)
Group Art Unit: 2153)
)
Confirmation No.: 5105)
)

INFORMATION DISCLOSURE STATEMENT

Mail Stop RCE
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

Pursuant to 37 C.F.R. § 1.56, it is respectfully requested that the following references be considered in the examination of the above-identified patent application:

Reference	Date	Name
U.S. 2004/0003040	1/1/2004	Beavers
U.S. 7,003,795	2/21/2006	Allen
U.S. 6,233,428	5/15/2001	Fryer
U.S. 2002/0016971	2/7/2002	Berezowski
U.S. 2003/0115585	6/19/2003	Barsness

This submission is in no way intended as an admission that the references constitute prior art under any subsection of 35 U.S.C. § 102. The Applicants expressly retain the right to take any actions necessary to remove the references from the available prior art.

Consideration of the references in the examination of the present patent application is respectfully requested.

No fee is believed due with respect to this information disclosure statement. The Commissioner is authorized, however, to charge any fees due in connection with this statement to the deposit account of McAndrews, Held & Malloy, Ltd., Account No. 13-0017.

Respectfully submitted,

Date: January 10, 2008

MCANDREWS, HELD & MALLOY, LTD.
500 West Madison Street, 34th Floor
Chicago, Illinois 60661
Telephone: (312) 775-8000
Facsimile: (312) 775-8100

/Joseph M. Butscher/
Joseph M. Butscher
Registration No. 48,326
Attorney for Applicant